



Khud Mukhtar Success Stories

Punjab Human Capital Investment Project (PHCIP)

Khud Mukhtar Success Story 01

Component: **Khud Mukhtar (Economic Inclusion)**

District: **Bahawalpur**

Beneficiary: **Muhammad Jamshed**



An artisan is a master of his craft – and Muhammad Jamshed did not let being specially-abled come in the way of his special ability. Belonging to Union Council Jamal Chanar Masani, District Bahawalpur, Muhammad Jamshed feels the Khud Mukhtar program empowered him with the freedom to not be held back by being disabled. Today,

with his barber shop, not only does Muhammad Jamshed run his own household expenses, he also helps out his teacher's family, from whom he learned his skill.

Muhammad Jamshed used to be a craftsman, but broke his leg – this left him handicapped and out of work for a few years, with no source of income. His mother registered with the Benazir Income Support Program, which in turn gave Muhammad Jamshed a chance to apply to the Khud Mukhtar program for a productive asset by which to earn a respectable living.



Muhammad Jamshed requested the team to set up a barber shop for him. After five days of training, the productive assets have been given to the family. Now Muhammad Jamshed is running his barber shop successfully, and feels there is once again purpose in his life and an honorable means of working to support his loved ones.

Khud Mukhtar Success Story 02

Component: **Khud Mukhtar**

District: **Bahawalpur**

Beneficiary: **Ms. Samreena Naeem**

Belonging to Jamrani Shareef, District Bahawalpur, Samreen was struggling a great deal to make ends meet because of financial hardship. Gifted with a talent for stitching, Ms. Samreena wanted to contribute towards household earnings – she started out with an old sewing machine and a few people came to her to get some clothing articles made. Her husband too worked in a tailoring shop in Gujranwala.

However, Ms. Samreena had bigger dreams – she applied for the Khud Mukhtar program and, after being accepted as a successful applicant, was able to start her own Tailoring Shop at home. In the PKR 72,000 allotted to her under the Khud Mukhtar program, she was able to get a Juki machine, a traditional sewing machine, an iron and other tailoring accessories – and that helped both Ms. Samreena and her husband run their own tailoring business at home. Ms. Samreena’s mother now also runs a tailoring accessories shop in same house.



Ms. Samreena now happily recounts how customers come in large numbers for stitching. Thanks to her new advanced Juki machine, she has now also been able to make beautiful embroidered ladies suits. The couple is very grateful to the Khud Mukhtar program – she happily says ‘Ab mera miyan merey saath kaam karte hain aur bacchey bhi school jatey hein’

(now my husband works with me, and my children also get to go to school).



Aaghosh Success Stories

Punjab Human Capital Investment Project (PHCIP)

Aaghosh Success Story 01

Component: **Aaghosh (H&N CCT)**

District: **Bahawalpur**

Beneficiary: **Nadra Bibi**



Every child is a precious gift – and nothing is greater than his or her health, well-being and safety. Nadra bibi, from Basti Jhok Muhammad Ramzan, Mauza Aghapur District Bahawalpur, is a mother of four. Registered under the Benazir Income Support Program, Nadra and her family are visiting a Basic Health Unit for their newborn Affan's free health check-up

and scheduled vaccinations. The Aaghosh program's conditional cash transfers (Rs. 17,000 in all) are facilitating better health and well-being for Affan and his siblings – giving Nadra's family access to funding they otherwise couldn't afford to put towards their children's medical care.

Nadra and her spouse feel both assured, safe and well cared for at the Basic Health Unit. The family is able to visit with ease, and the certified lady health doctor present provides regular health check-ups, medical assistance and guidance. The PHCIP Aaghosh program is working to make life for Nadra bibi's family, and others like them, better day after day.





Aaghosh Success Story 02

Component: **Aaghosh Aaghosh (H&N CCT)**

District: **Bahawalpur**

Beneficiary: **Naureen Akhter**

Great loss brings great sorrow and trauma that makes it hard to trust again. Such is the case of Naureen Akhtar, a resident of Chak 8-BC Pathanaywala, Bahawalpur – she recounts with great pain losing her last child in her last pregnancy where she was then registered with a private facility, with no one to console her or take ownership.



Today, the Aaghosh program has been a blessing for Naureen, and she is relieved to now be in much better hands – she was able to register for Aaghosh because of being registered under the Benazir Income Support Program. Through the full course of her pregnancy, Naureen has visited the Basic Health Unit and regularly gotten her health check-ups done completely free of charge. Naureen’s mother-in-law too has vouched that the Aaghosh Program has been immensely beneficial for Naureen’s maternal health and well-being.

PHCIP’s Aaghosh program provides Naureen financial support through conditional cash transfers, amounting a total of PKR 17,000, to help nurture the health and well-being of both mother and child, and improve their quality of life.



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Testimonials for Bi-annual Report (July – December 2022)

Naveed Bibi from Bahawalpur City, shares her experience as a parent of two children attending ECCE classes in Girls Primary School Sanglan in Bahawalpur. GPS Sanglan is one of the 3400 schools where ECCE blocks are being refurbished as part of PHCIP. Recently the schools have been provided with 83 items ECCE Kits, to encourage play-based learning.

“My children are attending ECCE classes in Girls Primary School, Sanglan. I am very glad to see my kids attending school every day with a lot of interest. They tell me about their school day and are really excited to go to everyday. This is because of the play-based learning in the new ECCE set-up. It is very different from Katchi. Kids like to play with toys which are provided as part of many learning exercise. They also like to participate in different art activities in the class. I think it is very effective way of teaching at this age. And if the children will begin to like going to school at this age, it will be very easy for them to continue their education”.

Hajra’s son is attending ECCE class in Girls Primary School Bahawalpur. She shares, my son never liked to go to school. I had to struggle every morning to convince him to attend school. He would be ready to skip school every day. He was then studying in Katchi-grade (the conventional pre-school class in government schools in Punjab). Since the school administration has introduced the new toys, art material in class as part of their play-based learning system, he is ready to go to school every day. He comes back happy. He has learnt coloring, recognizing and writing letters. He tells me that we have toys in our class and we get a chance to play every day in the class. ECCE in government schools has helped us as parents to afford quality pre-school training for our children. More art supplies and toys should be given and ECCE should be expanded to all government schools as there are many parents like myself who cannot afford to send their children to private schools”.