

Economic Inclusion (EI) – Component

SURVEY METHODOLOGY

a. Sampling

Beneficiary feedback interviews were planned, and the number of spot checks and key informant interviews was added to the per-district sample for beneficiary feedback surveys. As a result, 122 beneficiary feedback surveys were to be conducted per district for the quarter ending March 2023. Accordingly, sampling process was initiated based on the population data shared by PSPA containing details of all beneficiaries who had received an asset under the EI program.

On daily basis, field enumerators were provided the locations of a randomly drawn Tehsil, Union Council (UC) and villages within the UC. They were provided a randomly drawn list of all the program beneficiaries who have received an asset residing within the given locations, as well as the mentors of said beneficiaries. The enumerators were instructed to reach out to the mentors deployed in the given area by the IP and coordinate a particular meeting time and location. Thereafter, the mentor would take the monitor to the different households who had received an asset under the EI program to interview the program beneficiary. Using the individual's CNIC, the enumerator would first confirm if the beneficiary was a part of the list of beneficiaries provided to him by EYFR. If the beneficiary was a part of the list, the enumerator would interview him using the beneficiary feedback survey tool developed.

b. Data Collection

The data collection methodology was based on international standards of data collection and had contingencies in place to protect the integrity of the data. After the survey tools were finalized, the questionnaire was coded onto a software platform: KoBo Collect. Pre-testing was conducted using dummy test entries.

For all respondent categories, the data was recorded in-real time using tablets. The data collected in the tablets was uploaded onto the cloud at the end of every day. Completeness and accuracy of the data were checked periodically to ensure errors were rectified at the earliest. Data was then cleaned and coded to be entered into the statistical software. In addition, a portion of data for selected for quality assurance calls by the Component in-charges.

Per district breakdown of the number of beneficiary interviews conducted for the given quarter has been provided in the table below.

Sr No.	District	Target per District	Actual per District
1.	Bahawalpur	122	131
2.	Muzaffargarh	122	138
3.	Rajanpur	122	137
4.	Rahim Yar Khan	122	122
Total		488	528

a. SAMPLE PROFILING

Gender of the Respondents



41%

Men: 216



59%

Women: 312

<i>District</i>	<i>Gender</i>	
	<i>Male</i>	<i>Female</i>
Bahawalpur	60%	40%
Muzaffargarh	35%	65%
Rahim Yar Khan	52%	48%
Rajanpur	19%	81%

Of the 528 interviews conducted, the proportion of males and female interviewees has been detailed in the graphic above. A district wise breakdown of the proportion of the males and females interviewed has also been provided in the table above.